



Hoonartek expands its presence into US

Hoonartek Launches Ab Initio Delivery Centre of Excellence in New Jersey to build and innovate solutions.

Pune: 16 November, 2022 - Hoonartek a global data, lending and analytics service provider today announced **its expansion in the US market with the opening of its first US center located in New Jersey**. The launch comes along with the setting up of a new dedicated Ab Initio **Centre of Excellence (COE)** for the US, focused on innovation and solutions for existing and new clients in the region. This reinforces Hoonartek's positioning as a preferred Ab Initio solution partner providing a full spectrum of offerings, including architecture & planning, program management, turnkey implementation, devops, and assurance, along with innovative managed services. The COE has been launched as part of Hoonartek's larger strategy of extending their leadership capabilities in Ab Initio delivery and forging strategic collaborations in the US market focused on metadata automation, self-service, governance, cloud deployment, legacy transformation capabilities, and turnkey solutions.

Speaking on the US expansion, **Peeyoosh Pandey, CEO, Hoonartek**, said, "The US is the centerpiece of the growth plan we have charted for ourselves. With a dedicated and skilled talent pool, robust infrastructure, and an estimated integration software market value of US\$ 19.5bn by 2032, the US epitomizes the world's most promising market for our services. We remain committed to contributing to this vast market by expanding our presence in the region. We offer innovative US businesses (and their offshore subsidiaries) excellence in delivering end-to-end solutions leveraging Ab Initio technology. With this launch, we are building on our over decade-long special relationship with Ab Initio in making our mutual US customers successful and replicating our success from the UK, Asia, Europe, and South Africa."

The Ab Initio Delivery COE will help Hoonartek drive actionable banking and digital-specific solutions and insights to help enterprises fully realize the potential of their data infrastructure. An 800+ consultants-strong boutique organization, Hoonartek is actively augmenting its talent in the US to scale its operations and drive technology solutions through the COE.

Congratulating Hoonartek on the launch of the Ab Initio Delivery COE and US expansion, **Ab Initio Head of International Operations, Alan Parker** said "For over a decade, Hoonartek has been a trusted Ab Initio partner and has deployed transformative Ab Initio centric solutions for many customers. We believe their focus on innovation, delivery and quality will continue to make our mutual customers successful. With exciting new releases coming from Ab Initio in cloud, data fabric, and active metadata our customers will have more opportunities than ever to benefit from Hoonartek's expertise and add value to their operations."

The new center will leverage Hoonartek's innovative accelerators and frameworks for Ab Initio to drive automation, self-service, governance, cloud deployment, and legacy transformation. The suite of accelerators will help customers and their business stakeholders rapidly deploy modern data fabric-centric architectures.

"We are constantly looking to help our customers be successful. We aim to do this by helping our customers make more out of their existing investments in Ab Initio and complementing our background in lending, cloud, and building data/metadata products" **Pandey** further added.



Hiren Thakkar, CTO, Hoonartek said, “High-performance data platforms are increasingly becoming necessary for the growth of complex organizations. These platforms are critical for business agility, automation and self-service and should have the potential to adapt to new realities in the ever-evolving world of business computing. Our capabilities in true transformative data engineering and our skilled devops teams put us in a strong position to help clients understand huge amounts of changing data, enabling them to make insightful decisions and automate solutions leveraging the power of Ab Initio. The launch of Hoonartek US Ab Initio Delivery COE will position us closer to our customer teams onsite and help us leverage our market expertise with them in their journey of excellence.”

About Hoonartek

Hoonartek is a global systems integrator with a track record of delivering high-performance data products, platforms, and solutions. These solutions include lending, analytics, visualization, data fabric and mesh, modernization, and custom solutions for integration with real-time streaming data at scale. Hoonartek's comprehensive services portfolio covers end-to-end implementation of data products, Lending Software and associated managed services. The key to its success has been to align with customers' strategic business objectives and help them achieve that. Hoonartek delivers solutions to its global telecom, financial services, and digital clients from its centres in India, Malaysia, Europe, and South Africa. Hoonartek is a recipient of outstanding customer and partner reviews for the Innovative, Flexible, and Dedicated approach to service delivery. The company has an outcome-oriented delivery culture that embraces change, empowerment, and trust to establish long-term and valuable relationships with its employees, customers, and partners.

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