



## **Hoonartek Achieve Snowflake select Tier partner Status - June 2022**

Hoonartek - A data-centric service provider headquartered in Pune, India, with a global presence, is proud to share our expanded partnership with Snowflake - a Data Cloud Platform Headquartered in the United States as a Select Snowflake partner.

By working together, Hoonartek and Snowflake help businesses overcome the challenges of cloud modernization faster and with minimal disruption to their business operations.

Hoonartek began working with Snowflake with the goal of empowering customers with cloud adoption using real-time data applications/use cases. Now with its recognition as a Select Technology Partner, Hoonartek can now connect to customers' Snowflake Customer 360 environments and work with them to implement use cases for segmenting, activating customer data and delivering cloud-based data solutions to Enterprise customers.

In addition to providing tremendous value to prospects and customers, Hoonartek has 12 years of experience building Data Pipelines, Data Engineering and Data Monetization.

**Hoonartek CEO, Peeyoosh Pandey said “Hoonartek recognises the value Snowflake – a data on cloud platform brings to our customers. Hoonartek is excited to deliver this value to its customers in the Telecommunications and BFSI industries. In order to do so, we are building a strong Snowflake practice with a focus on the complete value chain of the Customer data journey.**

Hoonartek and Snowflake are also collaborating on a joint Go-To-Market plan for India and the Asia Pacific region. We will work with the aim to deliver the best value to snowflake clients in India, APAC, Europe, and the Americas through this partnership.

[www.hoonartek.com](http://www.hoonartek.com)

[www.snowflake.com](http://www.snowflake.com)