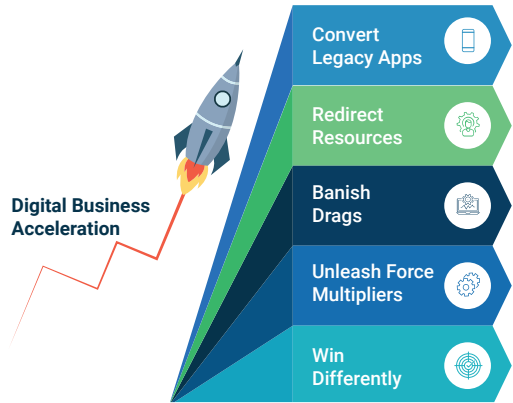


Digital transformation is more than integrating siloed apps in an organization. It brings about a change. True digital transformation empowers your teams to build a host of powerful applications at all levels in your organization. In its purest form, digital transformation demands the rapid creation of new business apps, integration, and automation workflows.

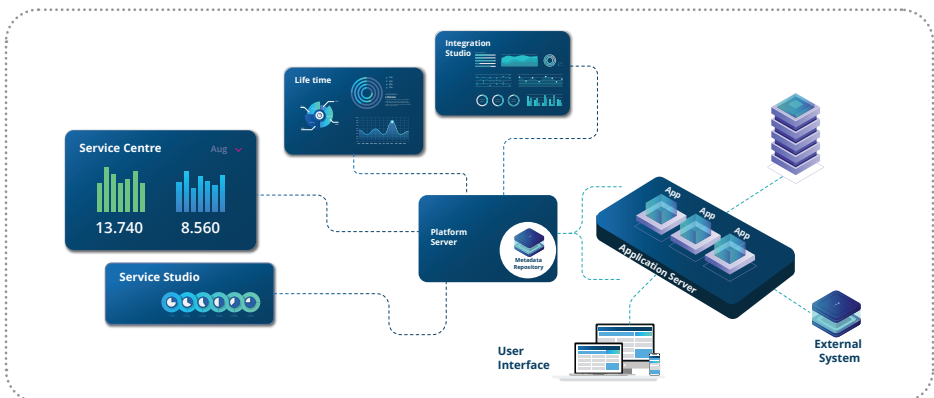
Technology teams have been adopting containerization and microservices, public clouds, and DevOps to meet market demands. Traditional software development does not work. By the time custom software is developed, tested, and released, valuable GTM time is lost. Even with off-the-shelf products, the skill to maintain and upgrade increases the TCO. The solution is to adopt a scalable solution that aligns with your business objectives.



Rapid Digital Transformation

A low-code / no-code approach to change

To speed up time-to-market, ease the effort required to maintain business applications, and improve overall customer experience, organizations are adopting RapidFrames, a low-code / no-code platform to rapidly build, deploy, and maintain customizable apps. With a visual modelling tool, developers, engineers, business analysts, and data scientists can quickly release apps. Imagine a simple drag-and-drop interface used by citizen developers to create intuitive UI, process workflows, integrations, and visualization. That's RapidFrames.

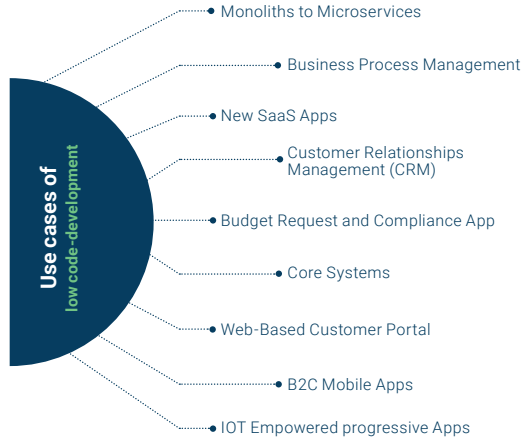


RapidFrames Value

Apps for everything, done fast

More than 75% of major companies will opt for more than 4 low-code development tools per Gartner. Almost every sector is seeing a rise in low- / no-code platform adoption. This poses a new challenge. How do you identify the right platform for your business?

At first, the immediate value of RapidFrames is easily derived. Rapidly creating applications to replace the old ways of collaboration – spreadsheets, emails, chat, and then some more. But as adoption grows, the real value becomes evident. Teams can quickly link customer data for an upcoming marketing campaign, partner-facing groups can create PWA apps on a budget, a field rep can schedule a fulfilment process, teams can independently connect with ERP, CRM, HRM, ITSM to reduce the overhead of entering and storing data in multiple instances – the use cases are endless!



Moving to a democratized apps development mindset using RapidFrames was a whole new experience.

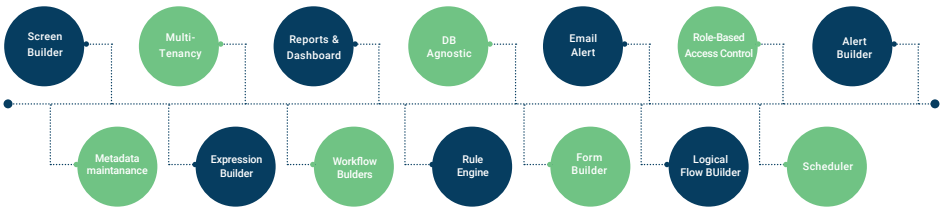


Business Transformation leader of telco

with 170 ml customer, a presence in 11 countries and a market valuation of US\$55 bn.

The right choice

Not all platforms are built the same



So, it makes absolute sense to choose a low- / no-code development platform for your business. But when choosing a platform, you must consider a few things.

The platform should be simple to operate. Complex platforms defeat the central theme of being quick to market. To aid quick go-to-market, the platform must offer pre-built templates / apps that can be further customized to suit your use case. Another important requirement is the ability to integrate with other products and solutions in your organization. We've seen platforms go out of use due to their limitation to scale with the business. Your platform must be scalable. Ensure your platform is compliant – just like your other business apps.

About Hoonartek

Hoonartek is the world's leading data solutions company. Founded in 2010, we've helped more than 200 enterprises successfully leverage data and insights to drive transformation, create innovative business models, and generate new monetization avenues. Hoonartek's three offerings – data products and monetization, digital banking and lending, and digital engineering – make Hoonartek a partner of choice for businesses in BFSI, Telecom, ISVs, Healthcare and Manufacturing. With headquarters in Pune, India, we are present in the US, UK, and Europe. We proudly serve Korn Ferry, ASI, L&T, Experian, NSE, IDFC, and Airtel to name a few.

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