FOR IMMEDIATE RELEASE

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Hoonartek unveils RealizeAI℠
Advanced Vertical Solutions delivering value with Generative, Predictive, and Conversational AI

Hoonartek, a leader in data, digital, and AI since 2010, has introduced RealizeAI, a comprehensive set of AI applications designed to empower businesses to extract value from their AI investments. RealizeAI offers a suite of advanced, vertical Agentic AI solutions built on a foundation of predictive, generative, and conversational AI models.
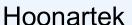
Empowering Business with RealizeAI's Solutions

San Francisco, USA | June 9th 2025 - Hoonartek, a leading provider of data, digital, and AI solutions, is thrilled to announce the launch of RealizeAI, a comprehensive portfolio of Agentic AI applications built on predictive, generative, and conversational AI technologies. This groundbreaking suite is designed to maximize returns on AI investments and deliver critical use cases across various industries, including banking, financial services and insurance (FSI), telecommunications, media, retail, healthcare, life sciences, and more.

While companies and executives anticipate the value that AI can deliver, they often struggle to move beyond Proofs of Concept (PoCs) to tangible business value.

With Hoonartek's rich history of delivering data-led business transformations—which is the essential foundation for successful AI project delivery—this portfolio is designed to address the specific needs of each industry, offering tailor-made solutions that integrate seamlessly into existing platform investments on the **Databricks Data Intelligence Platform**.

"We are incredibly excited to launch RealizeAI at DAIS—a portfolio that represents the next milestone in AI-led business value delivery," said **Peeyoosh Pandey, CEO of Hoonartek**. "At Hoonartek, we believe in harnessing the possibilities of AI to deliver real and tangible business outcomes. RealizeAI is a testament to our commitment to delivering cutting-edge solutions that drive meaningful business value on platforms like **Databricks Mosaic AI**. With RealizeAI, our clients can unlock new revenue opportunities, optimize operations, and reduce costs to stay ahead in an increasingly competitive landscape."

RealizeAI leverages the latest advancements in AI technology to empower businesses with solutions that use leading Machine Learning (ML) models to identify patterns in past events and predict future outcomes. Built-in Natural Language Processing (NLP) enables RealizeAI to generate data-driven insights in the form of text, graphs, and synthetic data—facilitating smarter decision-making and enhanced operational efficiency.

About Hoonartek
Hoonartek is the world's leading data, digital, and AI solutions company. Founded in 2010, we have helped more than 200 enterprises successfully leverage data and insights to drive transformation, create innovative business models, and generate new monetisation avenues. Hoonartek's three offerings – data products and monetisation, digital banking and lending, and digital engineering – make Hoonartek a partner of choice for businesses in BFSI, Telecom, ISVs, Healthcare and Manufacturing. With headquarters in Pune, India, we are present in the US, UK and Europe. We proudly serve Korn Ferry, ASI, L&T, Experian, NSE, IDFC, and Airtel to name a few.

To learn more, visit www.hoonartek.com | info[@]hoonartek.com

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