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[TEST] TekBeacon - May Edition 2026

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From Emma @ Hoonartek <emma.blake@hiteklabs.com>

Date Thu 2026-05-28 16:19

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May 26 Edition

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**To our TekBeacon readers,**

Google Cloud Next made one thing clear: enterprises are moving beyond experimenting with AI and entering an era in which intelligence is embedded in how systems operate. The conversation shifts from models to outcomes, from isolated tools to connected ecosystems, and from automation to intelligent orchestration. In this edition, we explore the ideas and initiatives shaping what comes next in the Google Cloud landscape.

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## Leaders Lens

This month, our CEO Peeyoosh Pandey attended Google Cloud Next, where Hoonartek's perspective and solutions around Agentic echoed loud and clear - agentic data lake can solve the context problem, but not the decision problem. It became clearer that businesses increasingly need a solution to operationalize the agentic enterprise.

Read more: <https://hoonartek.com/blog/google-cloud-next-2026-decision-layer-gap/>

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## Spotlight



Webinar | hoonartek

The Blueprint to  
**REDUCE TERADATA COSTS**  
by **30%**

14TH MAY, 2026 - 12PM EST / 5PM BST / 9:30PM IST

Teradata Expert  
**Elaine Fletcher** | CBO  
Hoonartek

This month, we hosted our webinar on the Teradata 30% Cost Reduction Blueprint, exploring practical strategies to address rising Teradata costs through a proven, automation-led approach. Attendees gained insights into a 5-step framework designed to optimize data environments and unlock measurable cost efficiencies.

Missed the session or want to revisit the key insights? Watch it on demand on our YouTube channel

Watch On-Demand

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## Next Stop

The next few months are shaping up to be exciting for the Data and AI ecosystem, and Hoonartek will be part of some of the industry's biggest conversations. From the **Snowflake Summit 2026** to the **Databricks Data + AI Summit**, our teams will be engaging with leaders, innovators, and enterprises exploring the future of AI led transformation

If you are attending either of these events, we would love to connect and exchange ideas on what the next era of enterprise transformation looks like together.

We are also hosting an exclusive session along with Databricks .  
“Closing the Gap Between Financial Data & Decision-Ready Intelligence,” 3rd June 2026 Jio World Convention Centre.

**hoonartek** × **databricks**

**Closing the Gap Between  
Financial Data &  
Decision-Ready Intelligence**

3rd June 2026 6:30 PM onwards Jio World Convention Centre

[Book a Meeting](#)

**SNOWFLAKE SUMMIT 26** snowflake | hoonartek

**JOIN US AT** San Francisco | June 1-4  
**SNOWFLAKE SUMMIT 26**

**AMIT RAJ**  
CSO  
Hoonartek

**AJAY TODKAR**  
VP Sales  
Hoonartek

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## From the Floor: Databricks & Snowflake Conversations

This month, conversations across the Data + AI Summit and Snowflake communities highlighted an important shift in enterprise thinking. The discussion is no longer centered around *“How do we adopt AI?”* The focus is rapidly moving toward *“How do we operationalize AI and create measurable outcomes?”*

From our interactions and discussions, three themes consistently stood out:

### Data Foundation First

Organizations are realizing that AI success begins with strong data foundations. Data quality, governance, and modern architectures are becoming essential priorities as enterprises look to create trusted environments that can support AI at scale.

### From Intelligence to Decisions

The focus is gradually moving beyond models, dashboards, and isolated insights. Enterprises are increasingly looking for ways to convert intelligence into actions that influence customer experience, operations, and business outcomes.

## Cost and Value Alignment

Innovation continues to remain a priority, but so does efficiency. Enterprises are actively looking for scalable architectures and cloud strategies that help optimize cost while still delivering measurable business value and ROI.

*The takeaway: The next phase of enterprise transformation is less about adding more technology and more about creating connected ecosystems that can activate data, intelligence, and business outcomes together.*

## What Hoonartek Build:

To bring all of this together and turn intelligence into action, Hoonartek continues to focus on building solutions that simplify complexity and operationalize innovation. This thinking is shaping initiatives like **ClearView**, where clarity meets execution.

[Explore ClearView](#)

To see the latest updates, follow us on [LinkedIn](#).

Thank you,

Emma.

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